

Peter Champelli

digital journalist + designer + animator

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experience



The New York Times

Visual Social Fellow

June 2021 – Present

- + Produce three off-platform data stories and 12 social videos per week
- + Assemble daily news targets; produced SND award-winning motion graphic
- + Contribute motion graphics and design work to graphics team's onsite projects



Complex

Motion Designer

May 2020 – May 2021

- + Served as Art Director and Lead Designer for 20 page internal magazine
- + Created bespoke motion design for Complex's Instagram & YouTube
- + Produced three designs per day across multiple Complex verticals



Ithaca Voice

Data Journalist

June 2020 - June 2021

- + Produced 40 minute data-driven documentary on Ithaca's housing crisis
- + Produced data visualization series detailing COVID-19 case count
- + Oversaw all 2020 election design and data visualization



Insider Louisville

Multimedia Reporter

May 2017 – May 2019

- + Reported, hosted, edited four-part documentary on public health; Reported 30+ breaking news articles



WICB 91.7 FM

Station Manager

April 2019 – May 2020

- + Managed 160 DJs, newscasters, & Executive Staff of 16 directors
- + Directed all content and design for digital event Good News
- + Launched WICB podcast network and video content strategy

Web Director

April 2018 – April 2019

- + Created brand playbook & posting schedule for news content on site
- + Maintained WordPress and iOS front end and back end
- + Pioneered offplatform series and rebrand of two programs

News Director

April 2017 – April 2018

- + Managed 60 reporters & 4 assistants; produced 40+ hours of live news
- + Oversaw redesign of department's social identity, organized live events
- + Received 6 national awards for radio news reporting

Freelance Designer

January 2016 – Present

- + Clients: Tampa Bay Times, Smithsonian, The Pudding, ACLU of KY, Amazon, Shopify, Ed Markey, Insider Louisville



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education

Ithaca College Emerging Media B.S.

- + Class of 2020; Attended on full-ride Park Scholarship awarded for excellence in media & community service
- + Cross-disciplinary, systems-based design major
- + Concentrations in Design and Journalism

skills

Software

- + Illustrator
- + HTML, CSS
- + Javascript
- + After Effects
- + Indesign

Other

- + Photoshop
- + Premiere Pro
- + WordPress
- + Cinema4D
- + Slack, Airtable
- + Creative and thorough
- + Highly collaborative
- + Feedback-oriented
- + Detail-oriented
- + Fire juggler